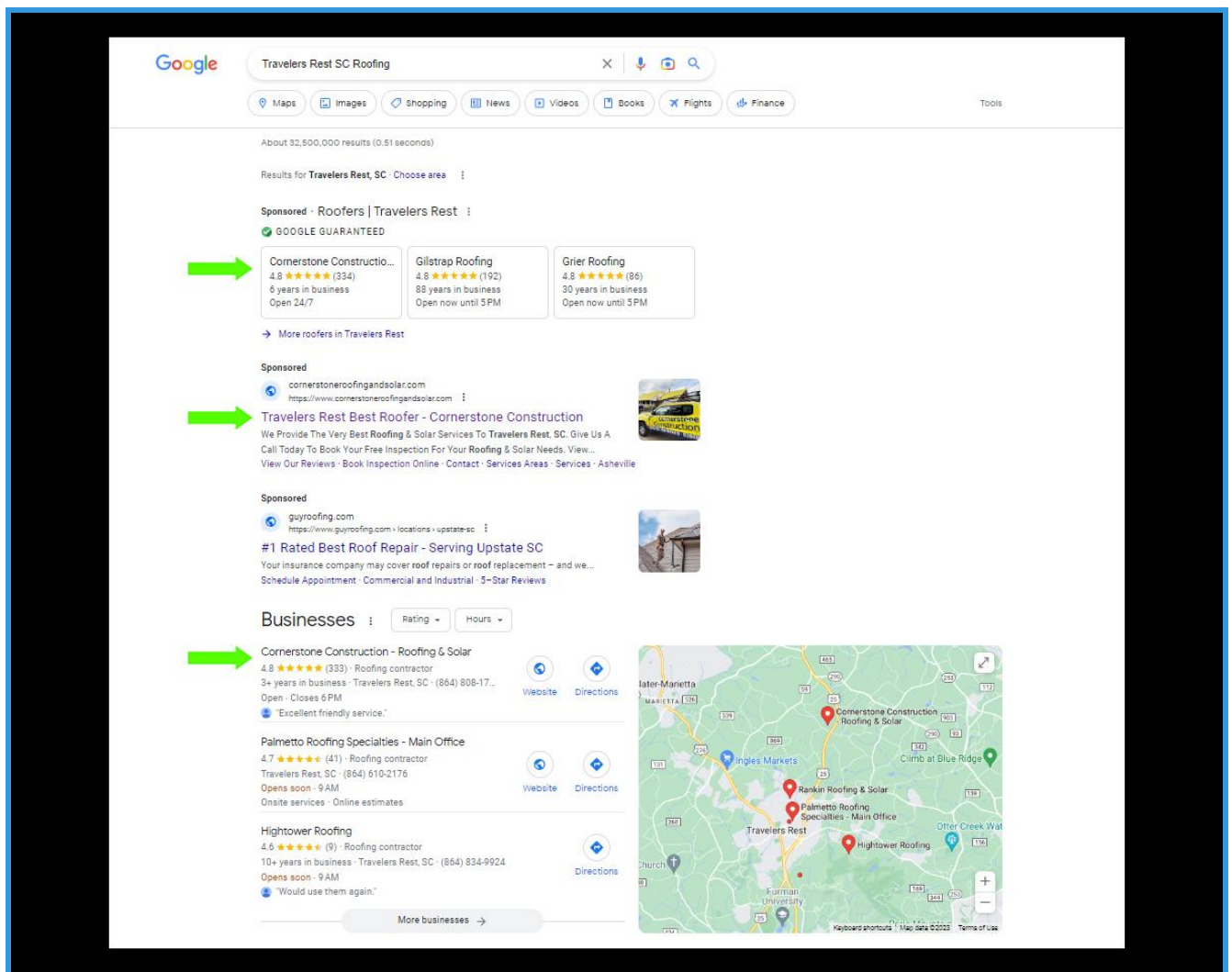




The Authority Marketing System

Our “**Authority Marketing System**” is a marketing service that will transparently increase your company’s exposure in your local market(s) by making your ROOFING BUSINESS seen as **the #1 Roofing Business in your service area(s).**



HOW DOES THIS SYSTEM WORK?

01 - Build A Solid Online Foundation.

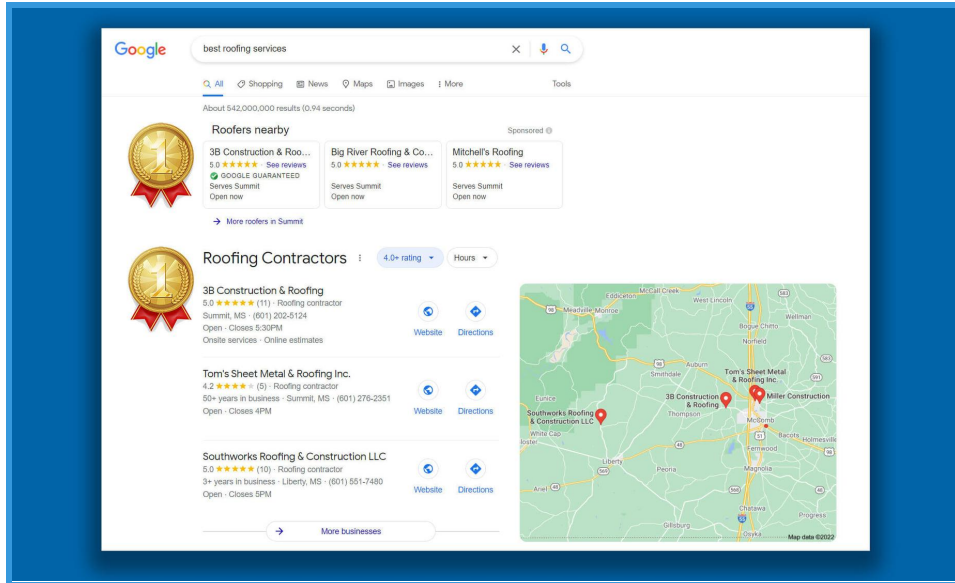


Your online foundation (digital assets) is the most important aspect of your business when it comes to successful online marketing that turns potential customers that are **SEARCHING / LOOKING** for the best roofing company into profitable sales for your business. **When your digital assets are fully aligned and professional, potential customers will be attracted to your business and will contact you for more information on how you can solve their roofing problems.**

Your “**Foundation Set Up**” includes:

- Create and launch a new website that is fully search engine optimized & features your live reviews Google & FB. *(Builds trust)*
- Connect your website with your Google Properties & FB Page for auto-posting your finished roofing projects. *(Promotes credibility)*
- Implement **Phone Call Tracking & Performance Tracking** to ensure all marketing efforts are 100% TRANSPARENT. *(Creates clarity of what is generating revenue)*
- Set your company up with the **Contractor Authority Web App** for online booking for Free Roof Inspections. *(Simplifies your customers' experience)*

02- Be The '#1 Roofer' In Google's Local Search Results



'1st Page' Google MAP Results

We perform every action needed to show Google that your roofing business deserves to be the **#1 Roofing Company** in its LOCAL MAP SEARCH Results.

This includes:

- Google Business Profile Optimization & Management
- Sync Business Citations to over 70+ directory websites
- (1) 500 Word Blog Post Per Week (posted to website, Google Business & FB Profile)
- Acquire high-quality Backlinks to increase online authority
- Connect Website to Google Business & Facebook Page for auto posting content

& '1st Page' Google Guaranteed Results

Google Local Services ads is Google's new pay-per-lead advertising platform. (Calls & Bookings)
"Google Guaranteed" Local Services Ads are placed at the very top of local search results. We perform every action to get the MOST EXPOSURE for your ad budget to generate lead calls & messages.





This includes:


- Guide your company through getting “**Google Guaranteed**”
- Fully optimize your Local Service Ads profile & continue doing so ongoingly.
- Fully manage disputing bad leads.
- Provide ongoing management to get the most out of your advertising budget.

03 - Showcase Your Work To Build Trust

We provide a simple website form solution to have your team continuously post your completed projects via your website (with an interactive project map), Google Business Profile & Facebook Page.

Call Us Today For A FREE Inspection (813) 491-7579

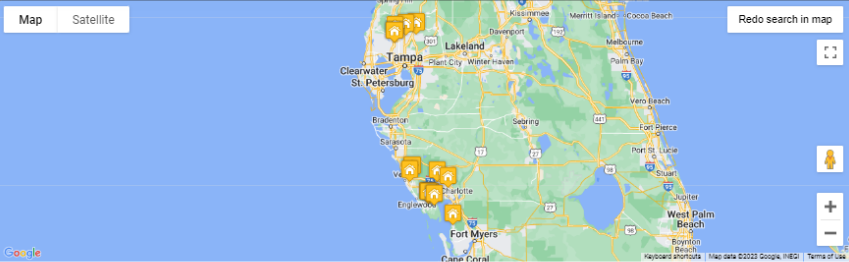




SERVICES ▾ SERVICE AREAS ▾ REVIEWS ABOUT US ▾ CONTACT ▾

FREE INSPECTION


Map Satellite



Redo search in map

Displaying 1 - 16 of 16


NEWLY COMPLETED PROJECT IN PORT CHARLOTTE (33981)



Living right on the water, the winds from Hurricane Ian were whipping and damaged majority of this home owners tile roof. After guiding the home owner through the insurance process, we were able to install a new tile roof after the insurance company approved the claim.

View Details

NEWLY COMPLETED PROJECT IN ROTONDA WEST (33947)



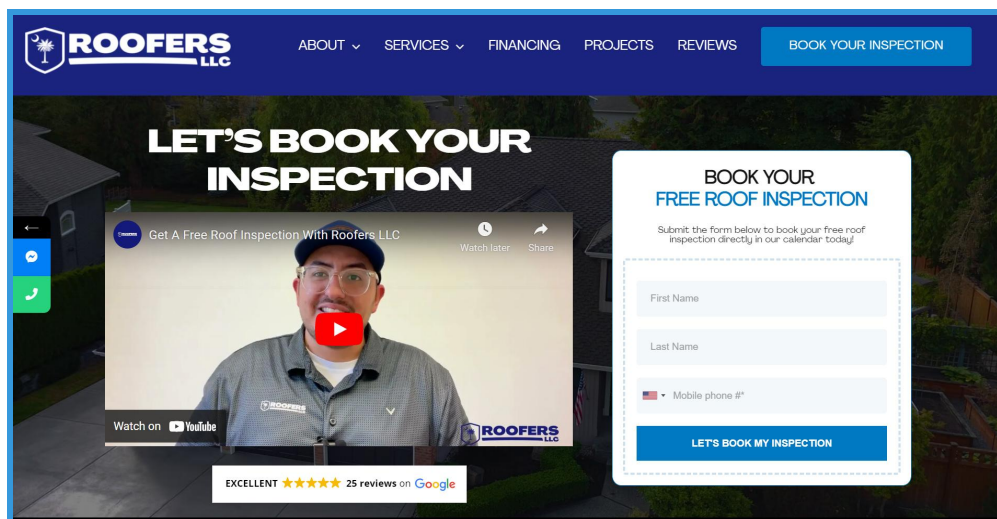
This homeowner didn't know much about the insurance process after filing a claim from Hurricane Ian. Our sales rep Ian was able to help them out with giving insights and additional knowledge that they did not have to walk them through the process. Once approved, we installed a new GAF HDZ Pewter Grey roofing system.

View Details

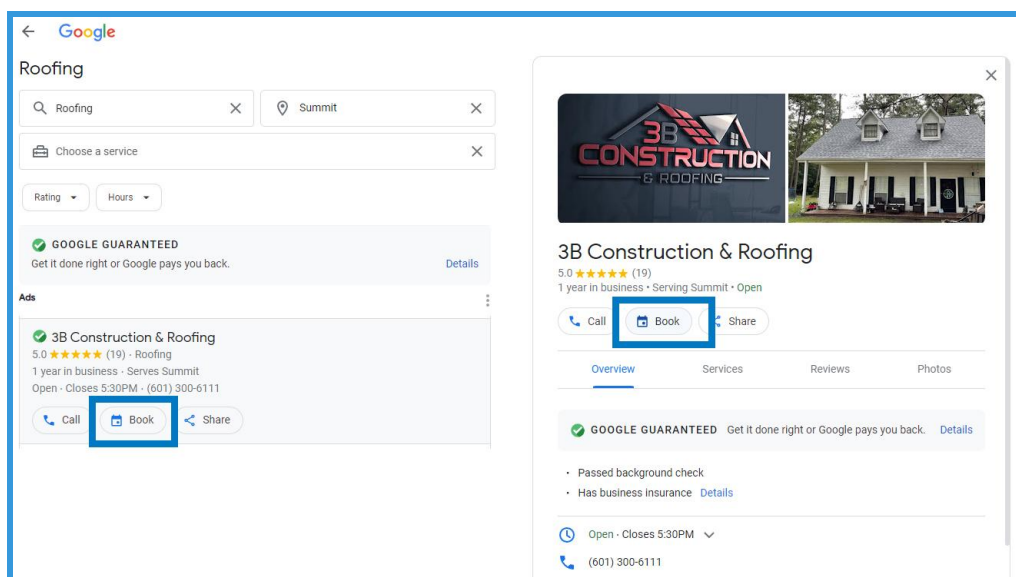
04 - Simplify Your Potential Customers Experience

Your customers want to have clear expectations when working with your business. One way to accomplish this is by providing a way for them to be able to DIRECTLY book their roof inspections through an online calendar. **All Roof Inspection BOOKINGS automatically sync with your existing CRM!** (RoofLink, JobNimbus & Acculynx!)

Potential Customers Can Book ROOF INSPECTIONS Through Your: WEBSITE



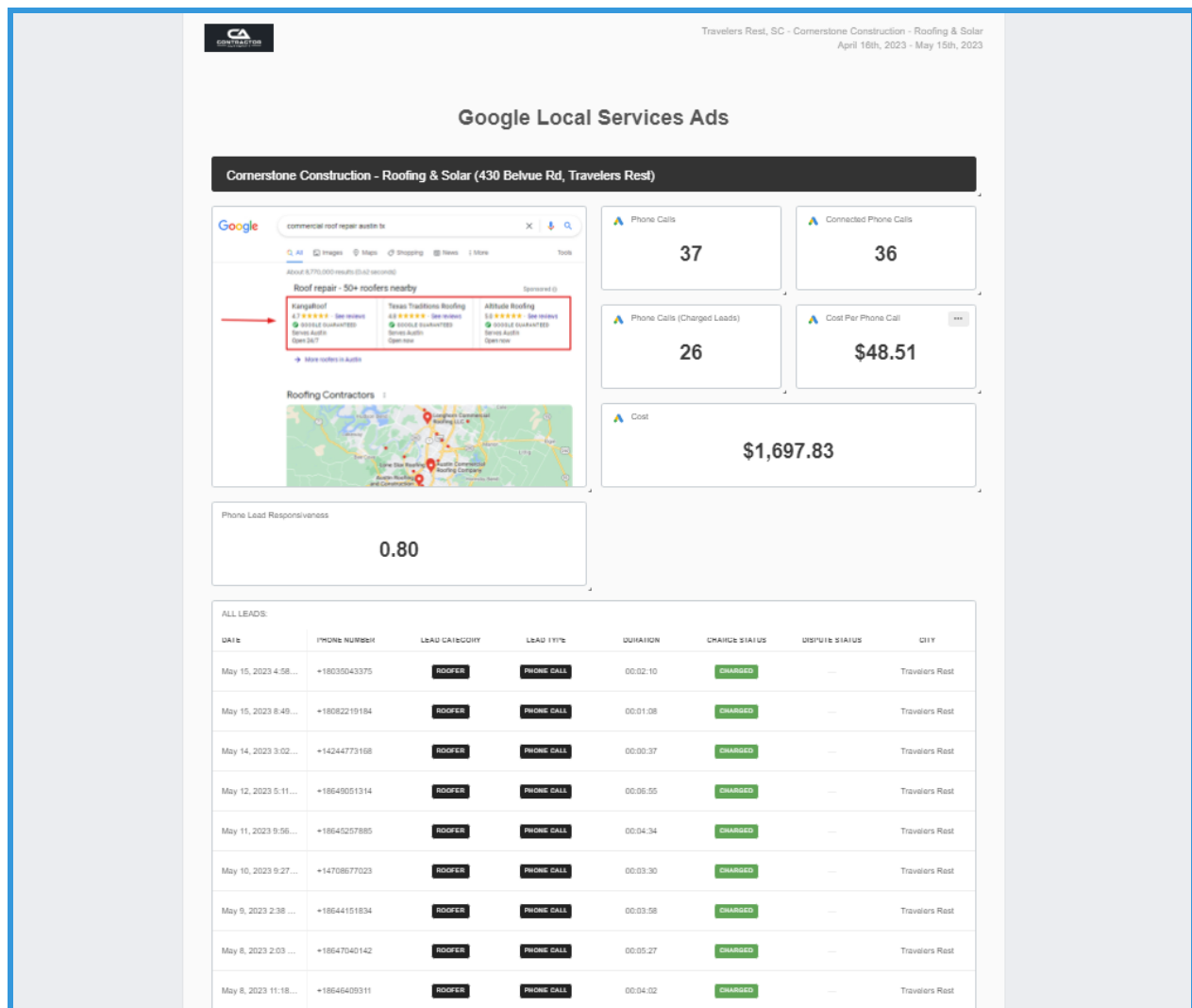
& GOOGLE LOCAL SERVICE ADS



05 - Get **Transparent Reporting** That Shows Your Results.

We provide both bi-weekly and monthly reports delivered by email that **transparently shows the results of your:**

- Google Local Service Ads
- Google Business Profile (Google Maps)
- Google Search Ads (PPC)
- Website Performance (Calls & Bookings)



Includes Everything Needed To Be The #1 Roofing Contractor

In Your Service Area(s):

1. Foundation Setup

- Competitive Analysis
- Google Business Profile Setup/Optimization
- New Website optimized for SEO
- Google Business Site
- Phone Call Tracking, Ad Performance Tracking & Local Search Rank Tracking
- Web App

2. Google Local Map, Organic Search & Local Service Ads Local SEO Services

- Google Business Profile (Map results) Optimization and Management
- Google Organic Search (SEO, blog posts, acquire backlinks, etc.)
- Google Guaranteed - Local Service Ads Setup, Optimization and Management for best results.

3. Promote Finished Projects Solution

- Post Finished Projects To Website, GBP & FB with one simple solution

4. Web App

- Online Bookings, Streamlined Customer Acquisition Pipeline, Customer Communications, Review Generation & more!
 - Setup and 7 days a week technical support

5. Transparent Performance Reporting (Dashboard & Email Reports)

6. Monthly Performance Report & Consultation

No Contracts. All-Inclusive. 100% Transparent.

Anticipated Additional New Yearly Revenue:

\$2,121,792.00+ per service area

CLIENT EXCLUSIVITY:

Our company will **ONLY work with your business** in your service area(s) for as long as services are being provided by Contractor Authority.

READY TO GET STARTED?

Book a consultation today at: <https://contractorauthority.io/consultation>